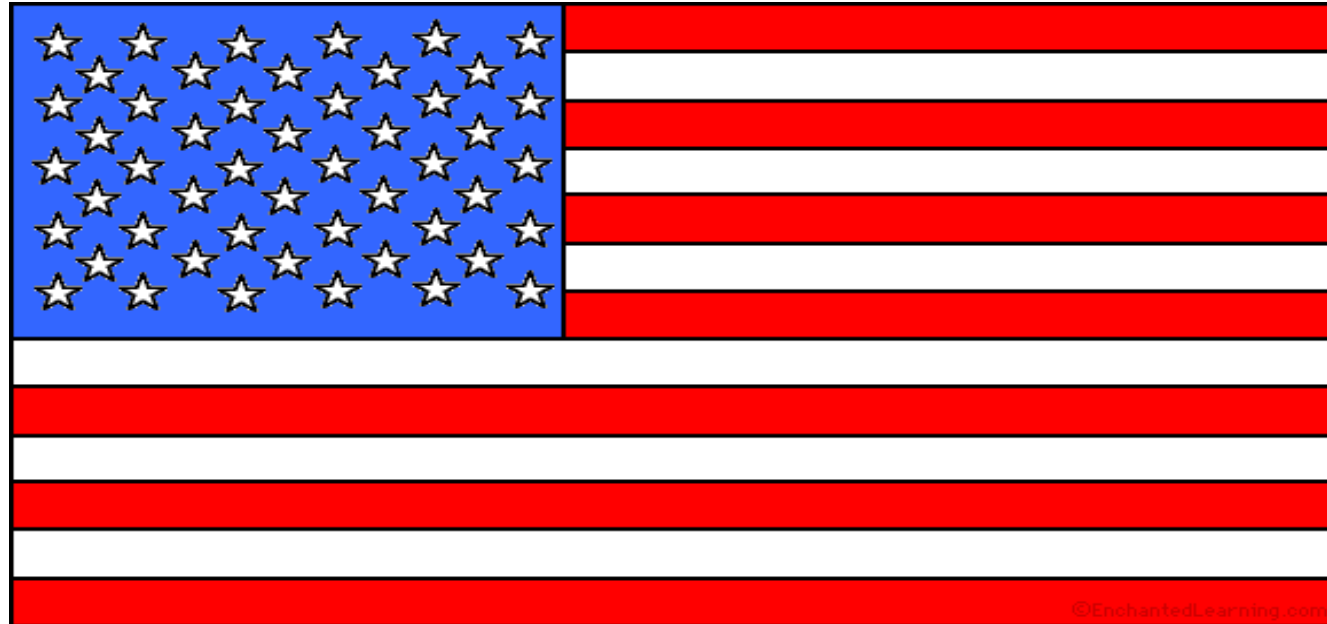


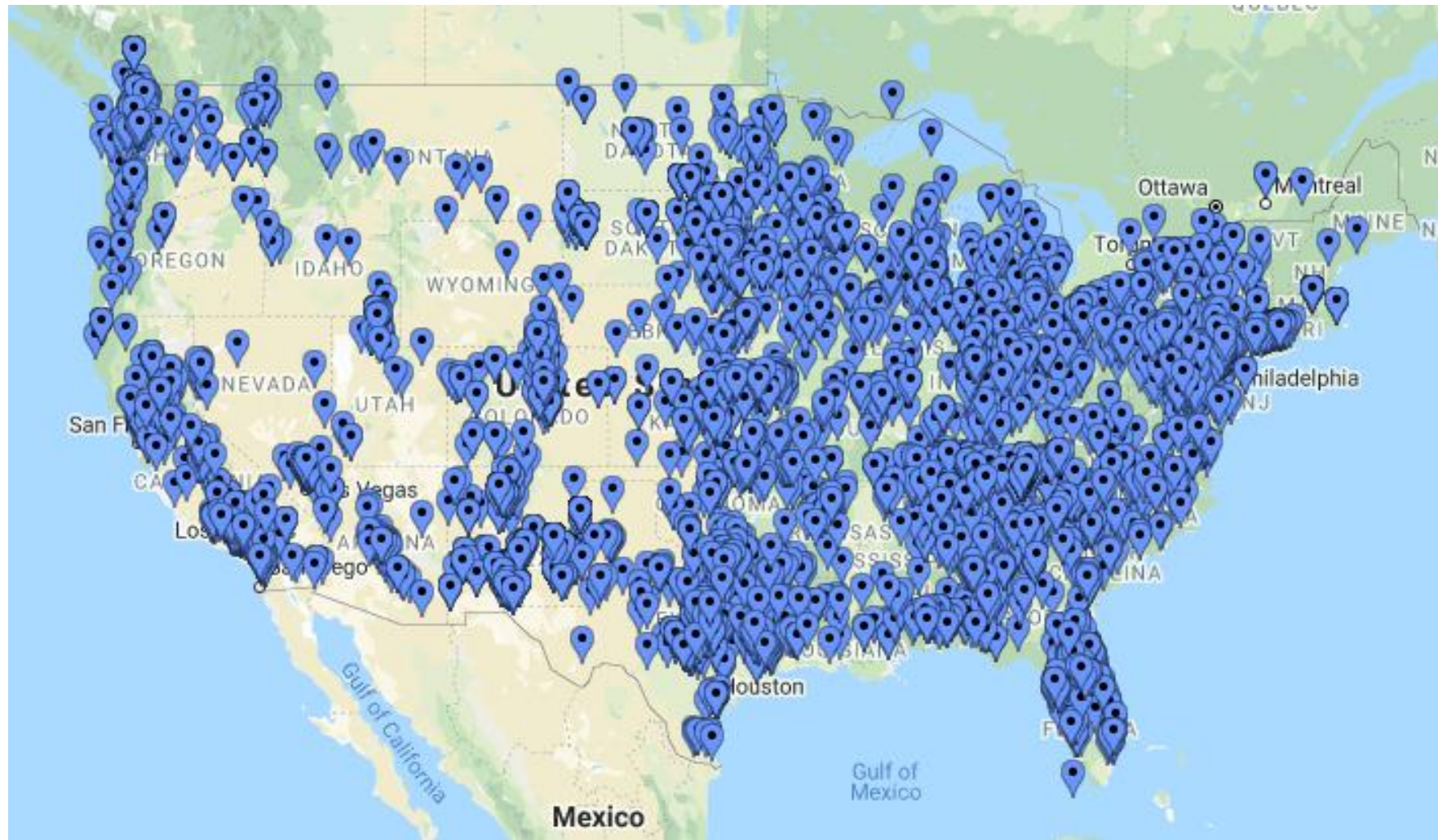
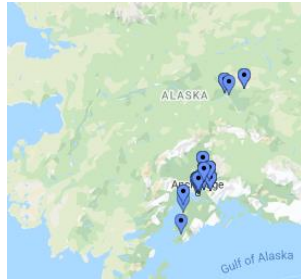


National Motorcycle Profiling Survey



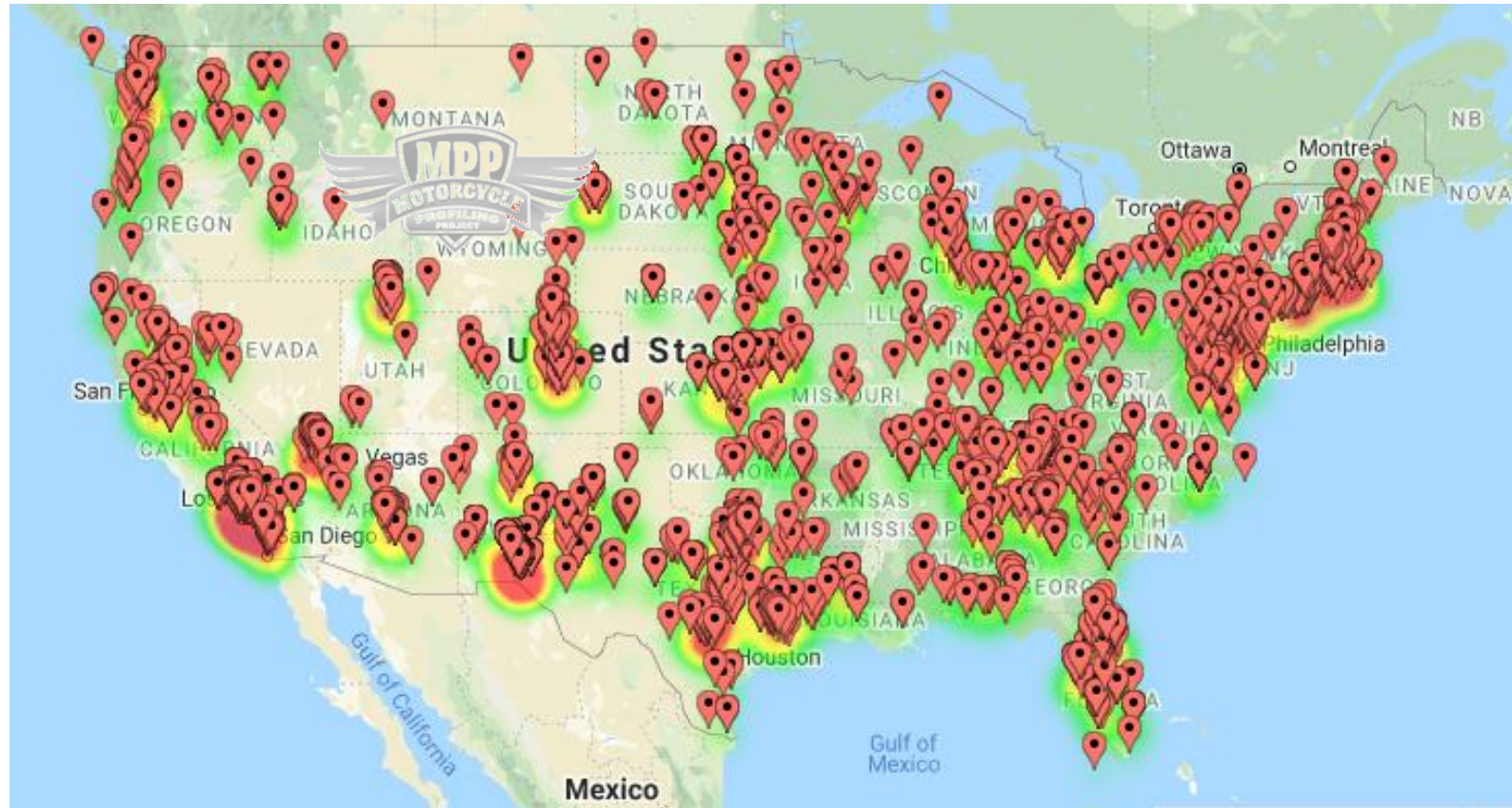
**National Council of Clubs Meeting
Gulf Port, MS
15 February 2020
By Bobby C**

2019 National Motorcycle Profiling Survey Participants 6,052



2019 National Motorcycle Profiling Survey Reported

From 2014 – 2018 there were **8,858** profiling incidents



ONLY 2,627 Profiling incidents were reported by zip code

2019 National Motorcycle Profiling Survey Reported
From 2014 – 2018 there were 8,858 profiling incidents



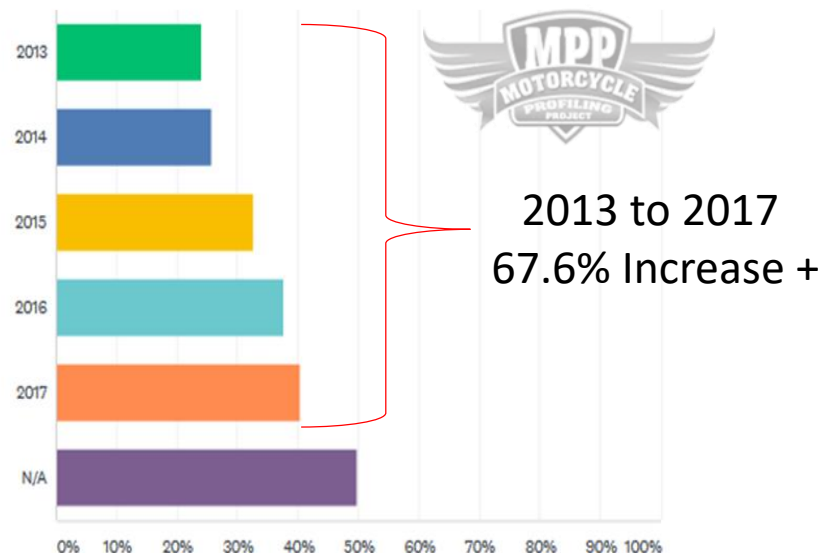
ONLY 2,627 Profiling incidents were reported by zip code



2018 NMPS

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 5,520 Skipped: 714

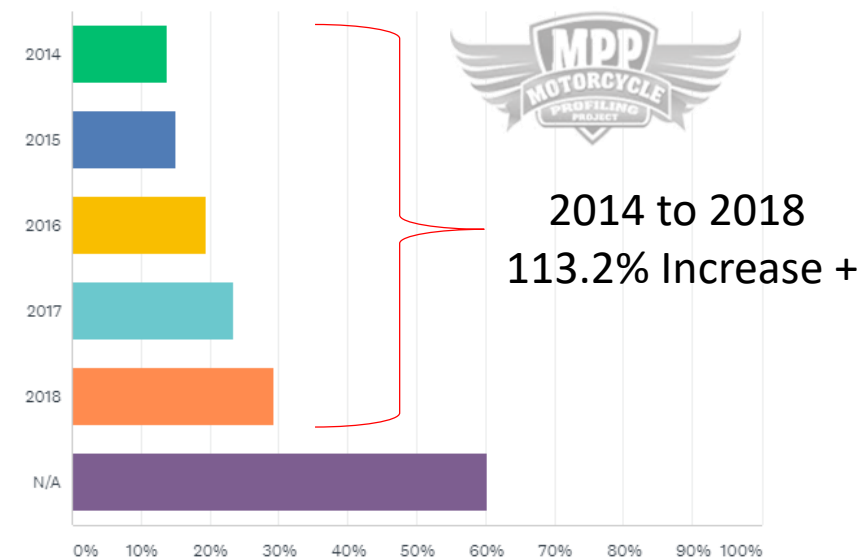


ANSWER CHOICES	RESPONSES
2013	24.06% 1,328
2014	25.67% 1,417
2015	32.66% 1,803
2016	37.55% 2,073
2017	40.34% 2,227
N/A	49.84% 2,761
Total Respondents: 5,520	

2019 NMPS

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 5,780 Skipped: 288



ANSWER CHOICES	RESPONSES
2014	13.72% 793
2015	15.12% 874
2016	19.39% 1,121
2017	23.53% 1,360
2018	29.26% 1,691
N/A	60.31% 3,486
Total Respondents: 5,780	

Total 14,687 / 2 = 7,343.5 Avg. profiling occurrences in a 6 year spread

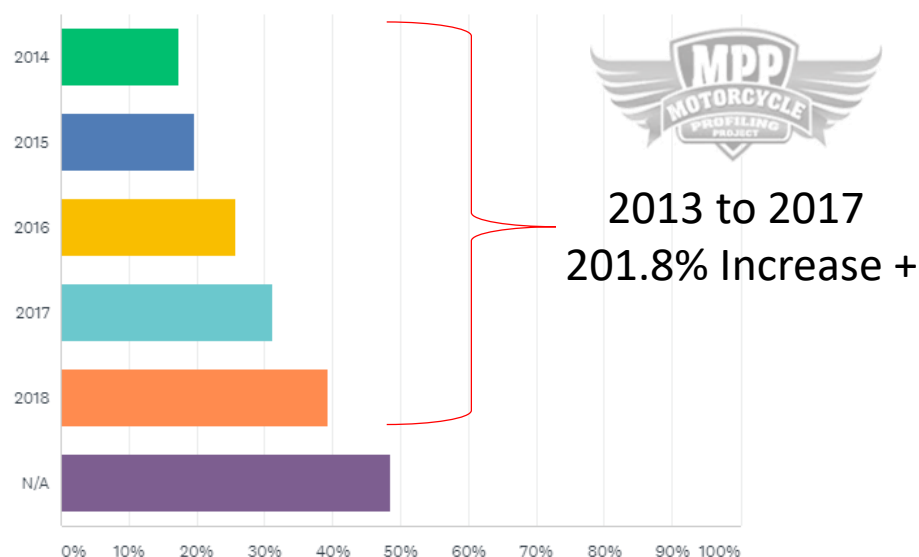
****That's a 90% Increase in biker profiling over a 6 year period**



2019 NMPS Clubs ONLY

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 2,965 Skipped: 99

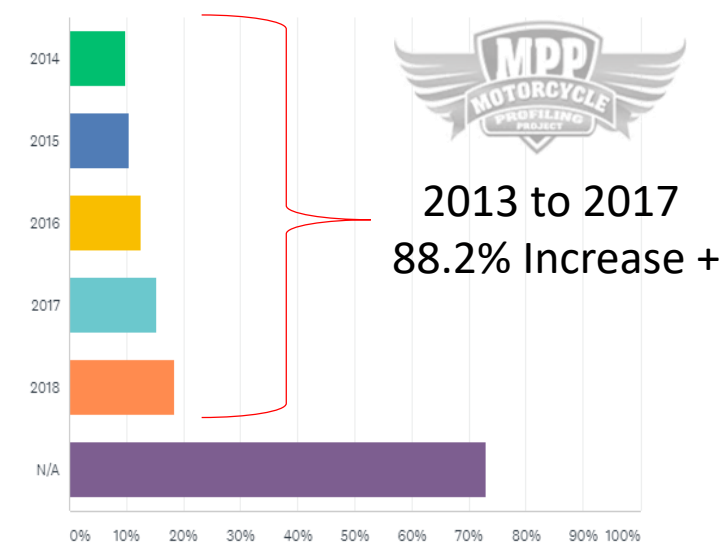


ANSWER CHOICES	RESPONSES
▼ 2014	17.37% 515
▼ 2015	19.63% 582
▼ 2016	25.83% 766
▼ 2017	31.26% 927
▼ 2018	39.33% 1,166
▼ N/A	48.47% 1,437
Total Respondents: 2,965	

2019 NMPS No MC Affiliation ONLY

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 2,777 Skipped: 79



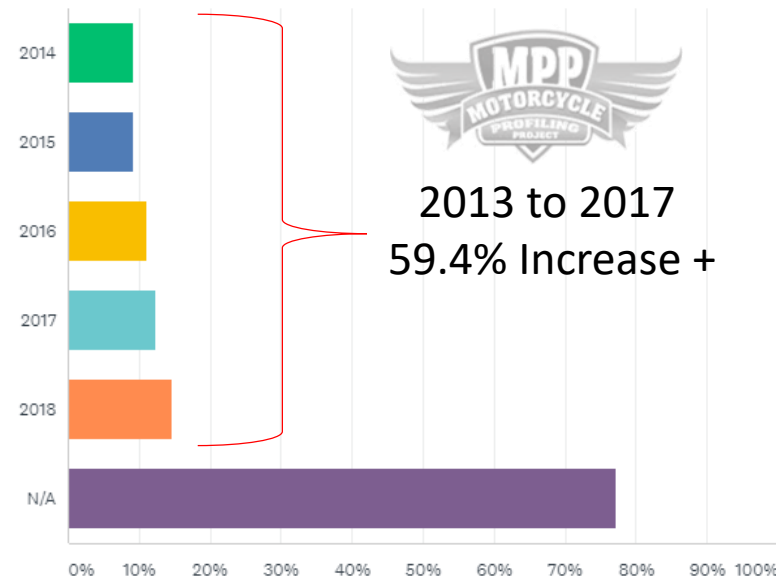
ANSWER CHOICES	RESPONSES
▼ 2014	9.83% 273
▼ 2015	10.44% 290
▼ 2016	12.64% 351
▼ 2017	15.20% 422
▼ 2018	18.51% 514
▼ N/A	72.96% 2,026
Total Respondents: 2,777	

2019 NMPS No Club Affiliation ONLY



In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 1,601 Skipped: 36

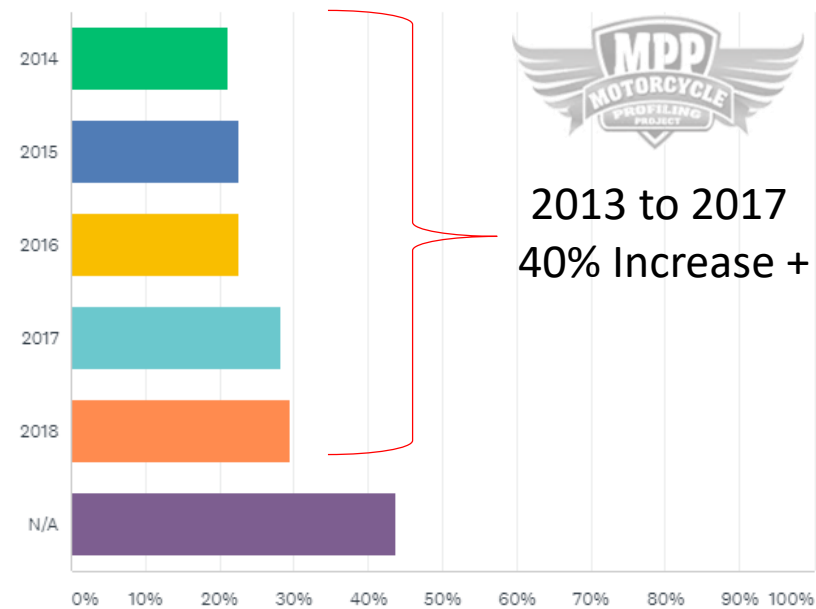


ANSWER CHOICES	RESPONSES
▼ 2014	9.24% 148
▼ 2015	9.31% 149
▼ 2016	10.99% 176
▼ 2017	12.37% 198
▼ 2018	14.74% 236
▼ N/A	77.20% 1,236
Total Respondents: 1,601	

2019 NMPS Clean & Sober Motorcycle Clubs ONLY

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 71 Skipped: 0



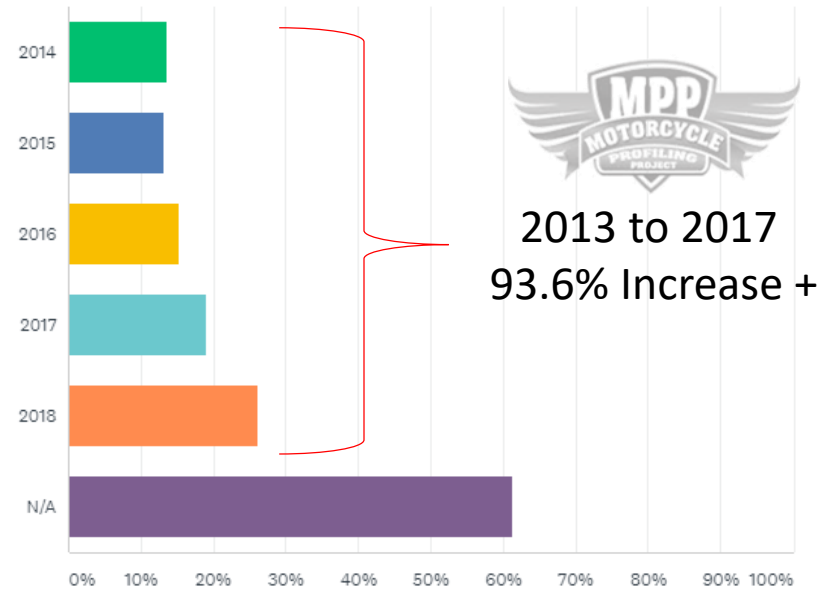
ANSWER CHOICES	RESPONSES
▼ 2014	21.13% 15
▼ 2015	22.54% 16
▼ 2016	22.54% 16
▼ 2017	28.17% 20
▼ 2018	29.58% 21
▼ N/A	43.66% 31
Total Respondents: 71	



2019 NMPS Religious Motorcycle Clubs ONLY

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 348 Skipped: 10



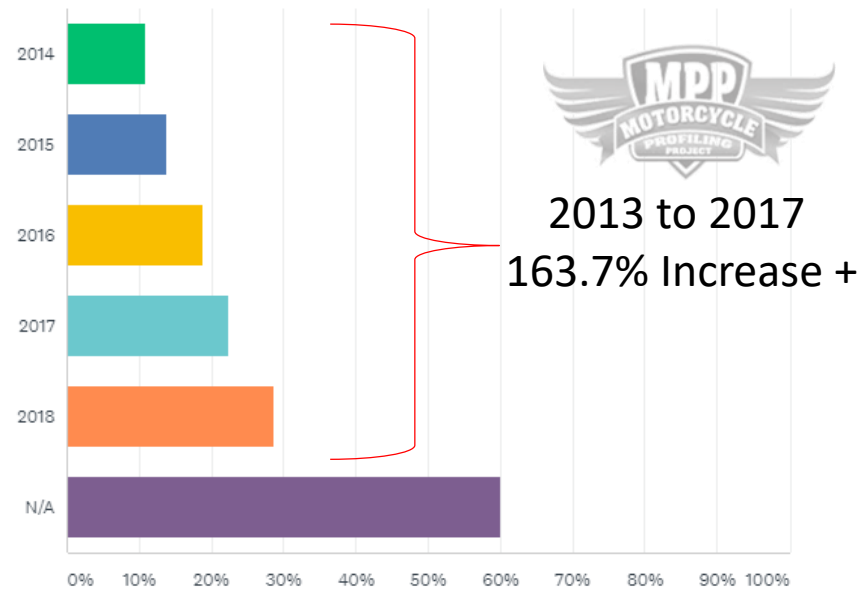
ANSWER CHOICES	RESPONSES
2014	13.51% 47
2015	13.22% 46
2016	15.23% 53
2017	18.97% 66
2018	26.15% 91
N/A	61.21% 213
Total Respondents: 348	



2019 NMPS Veteran Motorcycle Clubs ONLY

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 533 Skipped: 17



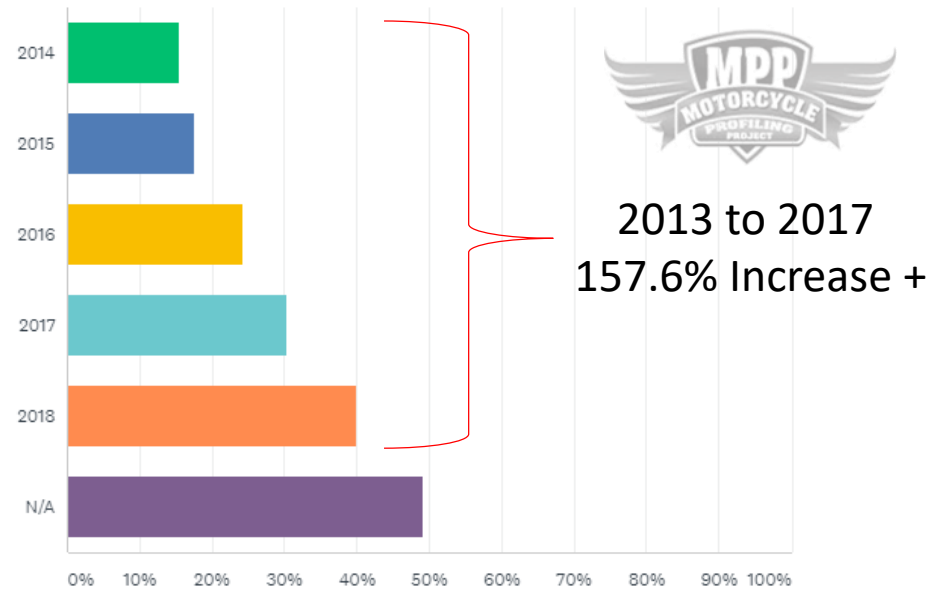
ANSWER CHOICES	RESPONSES
▼ 2014	10.88% 58
▼ 2015	13.88% 74
▼ 2016	18.76% 100
▼ 2017	22.33% 119
▼ 2018	28.71% 153
▼ N/A	60.04% 320
Total Respondents: 533	



2019 NMPS Traditional Motorcycle Clubs ONLY

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 1,614 Skipped: 66



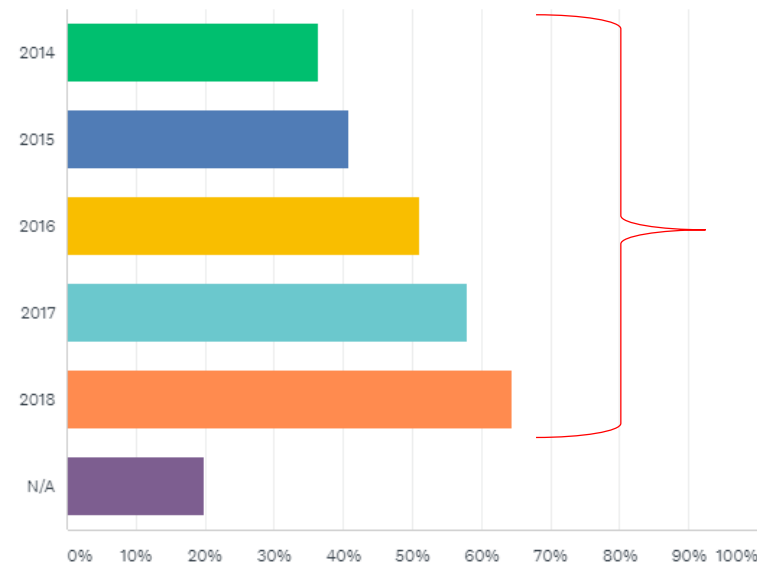
ANSWER CHOICES	RESPONSES
▼ 2014	15.49% 250
▼ 2015	17.53% 283
▼ 2016	24.35% 393
▼ 2017	30.42% 491
▼ 2018	39.90% 644
▼ N/A	49.19% 794
Total Respondents: 1,614	



2019 NMPS 1% Motorcycle Clubs ONLY

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 399 Skipped: 6



2013 to 2017
81.3% Increase +

ANSWER CHOICES	RESPONSES	
▼ 2014	36.34%	145
▼ 2015	40.85%	163
▼ 2016	51.13%	204
▼ 2017	57.89%	231
▼ 2018	64.41%	257
▼ N/A	19.80%	79
Total Respondents: 399		

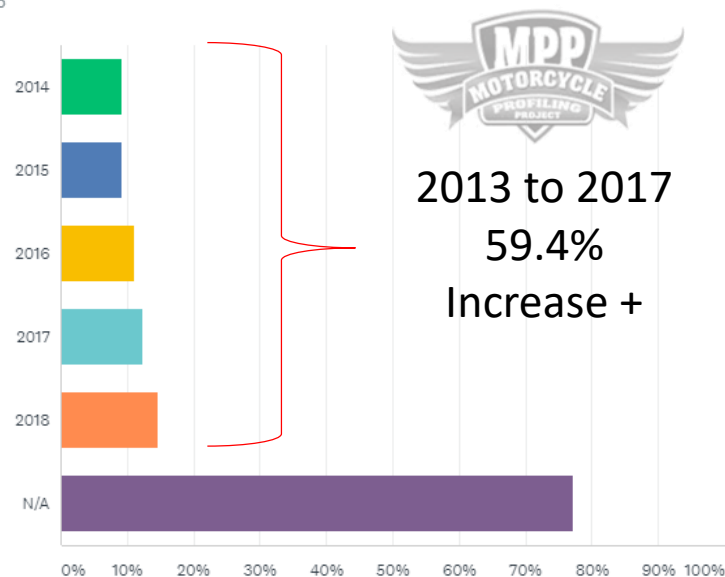




No Club vs. 1%

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

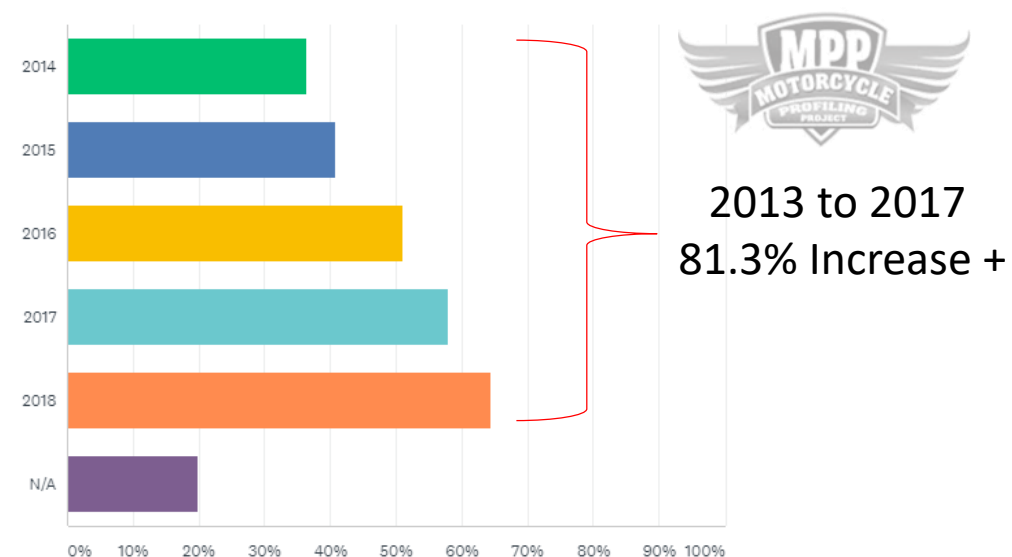
Answered: 1,601 Skipped: 36



ANSWER CHOICES	RESPONSES
2014	9.24% 148
2015	9.31% 149
2016	10.99% 176
2017	12.37% 198
2018	14.74% 236
N/A	77.20% 1,236
Total Respondents: 1,601	

In the last five years do you believe you have been profiled because you were riding your motorcycle or wearing motorcycle related clothing or colors?
Please check all years this applies.

Answered: 399 Skipped: 6



ANSWER CHOICES	RESPONSES
2014	36.34% 145
2015	40.85% 163
2016	51.13% 204
2017	57.89% 231
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N/A	19.80% 79
Total Respondents: 399	

